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Wearing the right helmet makes a safety difference!

66% of Florida riders ages 50+ involved in fatal motorcycle crashes were **not wearing** USDOT- compliant helmets.*

RIDER AGE GROUPS USING NON-COMPLIANT HELMETS

Under Age 30

35%

Age 30-49

56%

Age Age 50+

66%



Scan QR Code to find your perfect (and safe) fit!





* Sourced from Florida crash data between 2015 and 2019