

District One Safety

Safety is Everyone's Responsibility

- Our goal is to incorporate a safety mindset from the start in all projects.
- Look at ALL options and opportunities to reduce fatal and severe crashes in our District.
- Develop partnerships with staff, local agencies, officials, and all stakeholders
- Use the Safe System Approach for educating and protecting all road users

Safe System Approach + Vision Zero + Target Zero



The **Safe System Approach** has been adopted by the U. S. Department of Transportation as the guiding paradigm to address roadway safety.

Principles of a Safe System Approach

On the circumference is a band with six safe system principles:

- Death and serious injuries are unacceptable
- Humans make mistakes
- Humans are vulnerable
- Responsibility is shared
- Safety is proactive
- Redundancy is crucial

Inside the circle is divided into five sections with logos representing each section:

- Safer vehicles
- Safer speeds
- Safer roads
- Post-crash care
- Safer people

Objectives of a Safe System Approach

There are five complimentary objectives corresponding to the Safe System Approach:

Safer People

Encourage safe, responsible driving and behavior by people who use our roads and create conditions that prioritize their ability to reach their destination unharmed.

Safer Roads

Design roadway environments to mitigate human mistakes and account for injury tolerances, to encourage safer behaviors, and to facilitate safe travel by the most vulnerable users.

Safer Vehicles

Expand the availability of vehicle systems and features that help to prevent crashes and minimize the impact of crashes on both occupants and non-occupants.

Safer Speeds

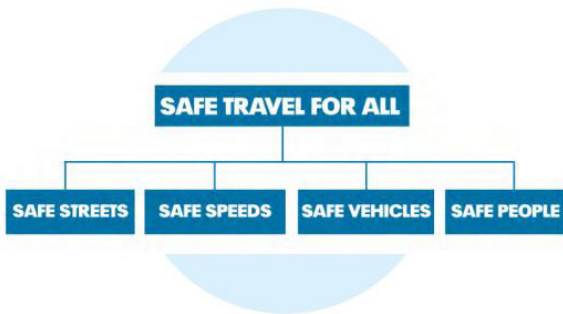
Promote safer speeds in all roadway environments through a combination of thoughtful, equitable, context-appropriate roadway design, appropriate speed-limit setting, targeted education, outreach campaigns, and enforcement.

Post-Crash Care

Enhance the survivability of crashes through expedient access to emergency medical care, while creating a safe working environment for vital first responders and preventing secondary crashes through robust traffic incident management practices.

Vision Zero

Vision Zero is more than a goal, more than a tagline, more than even just a program. It is a fundamental shift in how we approach roadway safety.



Core Elements for Vision Zero

- Traffic deaths are **preventable**
- Integrate **human failing** in approach
- Prevent **fatal and severe crashes**
- **Systems** approach
- Saving lives in **not expensive**

Target Zero

Target Zero is a statewide initiative to reduce the number of transportation-related serious injuries and deaths across Florida to ZERO.

Target Zero is:

- Data-driven
- Identifies behaviors
- Targets specific audiences
- Impactful messages to influence safe driving



Each day on Florida roads,
there are **8** fatalities
and **49** serious injuries

April is Distracted Driving Awareness Month
Constantly Connected? You got this.

Custom Do Not Disturb messages with setup instructions:

FDOT
TARGET ZERO
FLORIDA'S MOST VALUABLE RESOURCE

TargetZeroFL.com/Distracted

<https://www.fdot.gov/agencyresources/target-zero>

Safety Resources:

Southwest Florida Roads - D1 Projects
Safety by Design Florida - Safety for All Road

www.swflroads.com
<https://e4safetyfl.com/>